

PYRAT RUMS

Holiday Wood Display Case

Available October 2014

The Pyrat XO Reserve holiday package offers a unique gift-giving opportunity. Presented in a wood display case with a unique Hoti cut-out.



Holiday Selling Opportunity

- Drive holiday sales and capture floor displays with the Pyrat XO Reserve VAP.
- Handcrafted with the same attention to detail and quality as the other Patrón products.

Features

- Handcrafted blend of select Caribbean rums.

Benefits

- Quality and authenticity ensure that your customer gets the best rum available.
- Better consumer recall.
- It communicates craftsmanship and heritage at premium pricing.



Display UPC



Outer Shipper
UPC Code

Size/Case Qty.	Weight	Length	Width	Height	Cases/Pallet	Cases/Tier
750ml/ 6 ct.	24.47 lbs.	24.02	16.73	12.21	30	5/6